1 Bulgarian community in Chicago: a model of development

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3 Abstract: This paper presents the first comprehensive model of development of the Bulgarian 4 settlement in the Chicago area from its earliest traces to the present day, from historical and 5 anthropological perspectives. In the process, we distinguish five periods of Bulgarian presence 6 spanning more than a century and discuss the patterns of Bulgarian settlement, economic profiles, 7 and community life for each of those periods. The paper highlights the struggle for survival and 8 recognition of early Bulgarian migrants during the late nineteenth and early twentieth century; the 9 political rivalry of the Cold War Bulgarian refugees preventing their consolidation; and the 10 contemporary, post-1989, Bulgarian economic mass migration which becomes increasingly visible 11 and emancipated, claiming Chicago as the "Bulgarian city". In the process, we seek to explain why 12 this long history of Bulgarian immigration has not resulted in the community's overt visibility – 13 either in the literature and studies of Chicago's ethnic landscape, or through the creation of an 14 ethnic enclave with vernacular urban centralized space – as distinct from other ethnic migrant groups and their neighborhoods such as Little Italy, Ukrainian Village, Greek Town and 15 16 Chinatown.

17 Keywords: Immigrant community, Bulgarian Americans, ethnic enclave, Chicago

boosterism, identity, cultural heritage, urban subgroups, community visibility, "Little Bulgaria"

20 1. Introduction

This joint paper is motivated by the authors' ongoing interest in understanding the evolution and societal impact of the population of Chicago's Bulgarian immigrant community.

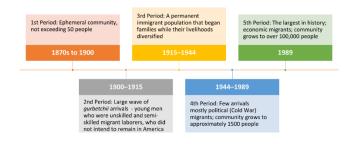
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- 23 Our model of the development of Bulgarian immigration and settlement in Chicago distinguishes
- five periods, as follows (fig. 1).

The Five Periods of Bulgarian Presence in Chicago



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26 Figure 1. The five periods of Bulgarian presence in Chicago.

- The last three decades of the nineteenth century is the first, in which the total city
 population of Bulgarian birth was ephemeral and did not exceed fifty.
- The second period, from 1900 to 1915, is defined by the first large wave of Bulgarian arrivals in Chicago, mostly comprised of young unskilled and semi-skilled laborers, *gurbetchii* who did not intend to remain in America.
- From 1915 through World War II, the third period, immigration numbers greatly decreased.
 However, Chicago's population of Bulgarians became a permanent immigrant population
 that began families, while their livelihoods diversified. During the first half of this period,
 until 1930, this community was concentrated largely within a small enclave on the near
 west side of Chicago, which after 1930 dispersed throughout the city and somewhat into a
 few suburbs. Meanwhile cohesion was maintained by the formation of institutions and
 organizations within the community. At the same time its population grew, mainly from

39 40 immigrants gravitating there from smaller communities throughout the Great Lakes region, and the increasing American-born generation of ethnic Bulgarians.

In the fourth or Cold War period, few Bulgarians arrived, mostly refugees. This period is
marked by political divisions within the community, but also common motivations that

marked by political divisions within the community, but also common motivations that resulted in purchasing a building for a Bulgarian Church, and participating in civic events.

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• The fifth period, since 1989, brings us to the second large wave of immigration from Bulgaria, motivated by finding financial security and establishing a new permanent home.

During this fifth period, Chicago has come to be referred to as the "Bulgarian City" of 46 47 North America [1]. Recently references to Chicago as "Little Bulgaria" have become common. 48 The pride and boastfulness of the claims inherent in these self-applied titles evince the 49 subcommunity's absorption of a defining sociological trait of Chicago as a whole. Boosterism – 50 vaunting its importance with self-applied superlatives – has been a defining characteristic of the 51 city since the mid-nineteenth century. These appellations assumed by the city's Bulgarian 52 community are its own extension and expression of Chicago's brand of boosterism, which 53 encompasses two internal aspects – pride and aspiration – in addition to the external practical goal 54 of promotion.

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2. Sources and methods

56 The two authors have merged their ethnographic and historical perspectives in this paper, 57 using an historical-anthropological approach. For the first three periods of Bulgarian settlement in Chicago, the second-named author relies mainly upon primary sources, including data from 58 59 immigration and census records, directories and newspaper accounts of people and events. Many of these types of sources supplement the ethnographic data collected by the first-named author in 60 61 the form of first-hand accounts, upon which the discussion of the two most recent periods is principally based. Sociological studies and previous compilations of census, newspaper and 62 63 community information also inform this paper throughout.

We approach the entire span of Bulgarian settlement in Chicago "by adopting a holistic and in-depth approach to data gathering" ([2], p. 171). Our work employs critical historiographical analysis (particularly with respect to newspaper sources and institutional records) and cultural mapping in a broad sense, both by assimilating large data sets of historical information (particularly from census and immigration records and city directories) to trace arrival and
settlement patterns spatially and temporally; and through relating and digesting broad ethnographic
data from observers of events within Chicago's community across the last two periods of Bulgarian
settlement.³

For these last two periods, the authors employ multi-site ethnography methods, primarily the first-named author's seventeen lengthy semi-structured biographical interviews (recorded and transcribed between 2015 and 2017) and hundreds of unstructured conversations over the course of seventeen years. These are augmented by participant observation, self-reflection and photointerviewing and study of material culture, events, and social media. This ethnographic data is considered and structured within a broader historical context ([3], p. 6) and informed by primary and secondary historical sources.

79 **3.** The Bulgarian presence in Chicago

80 3.1. Early Bulgarians in Chicago (late 19th century – 1944) – striving for survival and 81 recognition

The first three periods of the Bulgarian settlement in Chicago correspond to the developmental stages distinguished by migration theory: the pioneer stage, marked by the arrival of a small number of innovators; the takeoff, or early adopter stage, and the mature, or late adopter stage [4], after which the migration stream was interrupted by World War II and the restrictive policies of Bulgaria's post-war socialist regime.

The earliest evidence of Bulgarians in Chicago appears in 1876, when an author of a letter to the editor of one of the city's daily newspapers identified himself as a Bulgarian ([5], p. 5), working as a waiter in a boarding house on State Street ([6] 1877, p. 432, p. 1127). Among the city's half-million residents, the Bulgarian population was about fifty, employed primarily in

³ All providers of personal ethnographic data and participants in interviews have provided consent for use by Dilyana Ivanova Zieske in scholarly writings, without name attribution, with the exception of those persons posting social media materials (particularly on Bulgarian community group pages and groups), which have been accessed and considered by the authors. The authors keep all social media contributors' identities strictly confidential.

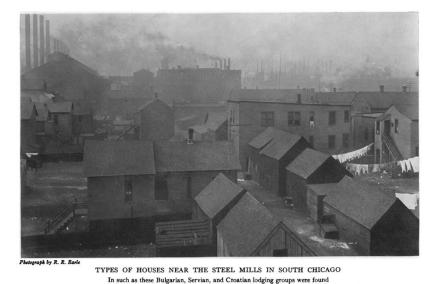
91 restaurants and saloons [7]. Only the sparsest documentation of Chicago's Bulgarian settlement
92 exists during the first period, up to the early twentieth century.

93 In 1902, at the beginning of the second period of Chicago Bulgarian settlement, the total 94 number of Bulgarians in the United States numbered about five hundred, with fifty or sixty in Chicago ([8], p. 13). This was larger than New York City's community, which may be attributable 95 96 to Aleko Konstantinov's travelogue To Chicago and Back, written of his visit to Chicago's 1893 97 World's Columbian Exposition, and read widely throughout Bulgaria ([9], p. 560, pp. 564-565); 98 [9]. This World's Fair had brought Chicago its first meaningful exposure to Bulgarian culture. 99 Bulgaria won its own representation at the fair over opposition by Turkey and Russia, and 100 displayed its traditional costumes and principal products, including rose oil, wines, textiles and 101 carpets in a modest pavilion in the Manufactures Building [11,12,]; ([8], p. 562).

102 The first major wave of Bulgarian immigration was from 1903 to 1913 with its peak in 103 1907, just as the United States entered into an economic depression. During this third period of the 104 city's Bulgarian settlement, Chicago became a common destination for these arrivals, most of 105 whom are properly categorized as *gurbetchii* – young men who came to America on borrowed 106 funds, seeking money and adventure, intending to send home money and return before long to 107 Bulgaria. The vast majority of Bulgarians arriving in the first great wave of immigration made 108 their homes in the states bordering on the Great Lakes, from New York to Minnesota, many 109 laboring in automobile plants in Michigan at the end of this period, and in mines in the upper 110 Midwest ([13], p.7); [13]. Those who made Chicago their home - or the base to which they 111 returned – were principally employed in seasonal work across the continent in railroad construction, 112 and steel mills [14].

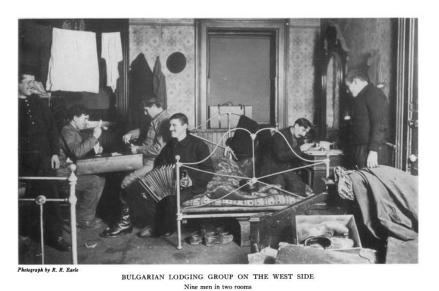
Bulgarians in Chicago at the beginning of the twentieth century faced a strong nationwide opposition to the sudden wave of "undesirable" immigrants from eastern and southern Europe, and the general populace's ignorance of Bulgarian identity [15,16]. During this period, the life of these workers in Chicago was defined by a struggle for survival and also for recognition among the greatly diverse constellation of Chicago's immigrant communities. These goals were best served by living in close enclaves. Bulgarians formed two such settlements in Chicago: one on the near west side centered at Adams and Green streets, and another appearing on the far south side, next

- 120 to the South Chicago steel mills, which were a principal source of employment for immigrant
- 121 Bulgarians [14] (Figs. 2, 3).



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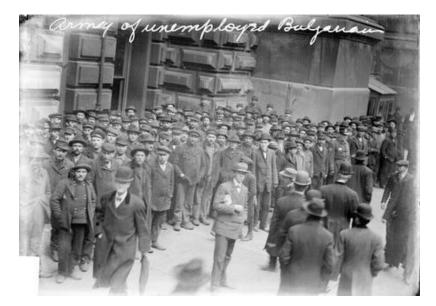
- 123 Figure 2. The area of Bulgarian settlement near the steel mills of South Chicago, ca. 1910.
- 124 ([17], p. 146a)
- 125



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- Figure 3. Housing quarters of Bulgarians in Chicago's west side settlement near Adams and
 Green streets, ca. 1910. ([17], p. 164a)
- 129
- A more imminent threat to the community came from the economic depression of 1907131 1908, which impacted Chicago's Bulgarian workers severely. In the spring, out-of-work, destitute

Bulgarians marched from their west side immigrant colony to Chicago's city hall. The photographs and stories that followed in many newspapers marked the first major press coverage for Bulgarians in America (Fig. 4). This served as an impetus for two sociological studies of Chicago's Bulgarian population, published in 1909 and 1910 [18,17]. This attention in the media and scholarly journals succeeded substantially in altering the prevailing attitudes in Chicago toward its Bulgarian population from distrust and misapprehension to sympathy and respect [14].



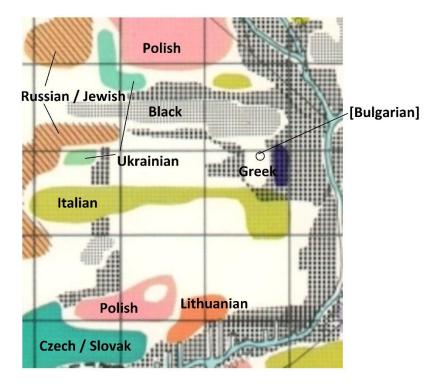
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Figure 4. Chicago City Hall, April 8, 1908. Ivan Doseff, a young Bulgarian student, football player and recent graduate of the University of Chicago, orchestrated the march that brought his countrymen's suffering to light in the national press [19].

142 Bulgarian immigration slowed to a trickle in the teens, with some Bulgarians returning to 143 their homeland when Bulgaria became involved in conflict for nearly a decade during the Balkan 144 Wars and World War I. Those who remained in Chicago entered into increasingly diverse 145 occupations, ([13], p. 8) and began to bring their families to America or start families here with 146 wives of other ethnic groups, signaling the transition to permanent immigrant status. This trend 147 marks the beginning of the third period of Chicago's settlement [14]. In 1919, Chicago celebrated 148 its internationalism with the All-American Exposition, at which the city's Bulgarian community 149 exhibited its handicrafts, costumes and art, further increasing its visibility in the city ([20], p. 9).

The next two decades were marked by a slow decline in official totals of foreign-born
Bulgarian residents in America. Between the world wars, there was also a gradual trend toward
Chicago as a primary destination of Bulgarian immigrants. The reading room and community

153 center anchoring the small colony on the west side became known as the "Second Ellis Island" 154 ([21], p. 372) as Bulgarian-American immigration concentrated around it. Despite the density of 155 the community in this tightly-formed urban enclave, it did not grow to such proportions, or survive 156 cohesively long enough, to become known by its own neighborhood moniker. Surrounding it were 157 the Czech/Slovak/Bohemian neighborhood, which came to be known as Pilsen; the Polish Patch, 158 or Polish Downtown; Ukranian Village, Little Italy; and Greek Town, all established and fueled 159 by the turn-of-the-century influx of southern and eastern European groups. There is no evidence 160 that in the first half of the twentieth century, Bulgarians laid claim to, or inherited, a neighborhood 161 named and identified as their own, that could later be consumerized for tourists' immersion in an 162 ethnic experience. Instead, their tight-knit community during this period has been virtually lost to history, and can only be reconstructed through painstaking analysis of a multitude of immigration 163 164 and census records, city directories and fire insurance maps.



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Figure 5. Bulgarians were omitted from the color-coded map of 1920 immigrant community
settlements, created in 1976 by the City of Chicago. The small early-century Bulgarian
enclave has been added in this detail of the map, showing the near west side of Chicago ([22],
p. 80; map annotated by the authors).

170 In 1976, Mayor Richard J. Daley directed maps to be prepared as snapshots of the city's

171 geography of ethnic enclaves at six points between 1840 and 1950, perhaps partly from these same

primary sources. Although not very precise, the 1920 community map shows the approximate
areas of eastern and southern European immigrant enclaves of the near west side, but omits the
relatively small Bulgarian community amidst them [22] (fig. 5).

During the interwar period, Bulgarians were not concentrated in America's largest cities. In 1930, they were scattered across the smaller industrial cities of the northeast quarter of the United States, particularly throughout the Great Lakes region. The nationwide Bulgarian immigrant population of 12,128 in 1930 was scattered among about 700 "large and small Bulgarian colonies in America." Of the 1,374 Bulgarian immigrants counted in Illinois (as determined by first language), just 577 were in Chicago. Still, Chicago's Bulgarian population greatly exceeded New York's, and only Detroit and Toledo contained larger communities ([13], p. 7; [21]).

Beginning in the 1930s, perhaps due largely to the Great Depression, migration and settlement trends changed. As Bulgarian immigration reduced to a slow trickle, the population of Bulgarian-born in America gravitated to the largest cities, and particularly, to Chicago – the largest and most heavily industrialized urban area within the Great Lakes industrial belt [23].

186 But just as Bulgarians consolidated into Chicago in the 1930s, the population of three to 187 five thousand persons ethnically and linguistically identified as Bulgarians in Chicago dispersed – 188 not only throughout the north side of the city, but into Chicago's suburbs as well ([24], p.50). The 189 west-side concentration of Bulgarians and their businesses around Green and Adams streets 190 evaporated, never again to coalesce as it had in the beginning of the century. In the early 1930s, 191 Chicago's Bulgarians began to form their own organizations. No specifically Bulgarian-run church 192 congregation had even formed in Chicago until this time. Instead, during the early years of the 193 twentieth century many Bulgarians were welcomed into a protestant evangelical organization with 194 their own countrymen running its Bulgarian reading room and leading services in a nearby church 195 on the west side; and many burials were presided over by a Russian Orthodox priest [14]. In 196 contrast, the much smaller downstate Illinois towns of Granite City and Madison had already built 197 Bulgarian Orthodox houses of worship decades earlier ([21], p.353-356). The Bulgarian-American 198 Club of Chicago was formed in 1931 ([21], p. 425), and a few years later, St. Sophia Church

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became the first Bulgarian Orthodox congregation in Chicago [25,26]; ([27], p.24) – though it
would not consecrate its own church building until the 1970s [26]; ([27], p. 24); ([28], p. 132).

201 This fluorescence of community organizations coincides with the Great Depression, the 202 gravitation of Bulgarians to Chicago from less urban locations, and the dispersion of the west-side 203 Bulgarian enclave - all of which are likely forces motivating increased structural cohesion to 204 compensate for the loss of geographic cohesion. The protestant Chicago Tract Society's Bulgarian 205 Reading Room that had anchored the settlement socially and spiritually since 1907 closed around 206 1930 ([29], p. 57). Without a tight-knit community set in a compact neighborhood, clubs and 207 organizations were necessary to keep the community together. These organizations also worked to represent their nation of origin at the Century of Progress, Chicago's second World's Fair, in 1933. 208 209 Bulgaria did not send an official delegation and exhibit to this fair, so it fell to Chicago's 210 community to represent their homeland ([30], p. 94).

At the start of World War II, Bulgarian immigration came to nearly a complete halt, bringing to a close the three-stage migration pattern, and the third chapter of the Bulgarian settlement in Chicago [23].

214 3.2. Cold War refugees - political rivalry versus community consolidation

215 Following the war, the closure of Bulgaria's borders kept emigration to a minimum. The 216 few Chicago arrivals from Bulgaria during the fourth and longest period, lasting from 1944 to 217 1989, consisted mostly of political migrants. Predominantly men, they came to America fleeing 218 the repressive communist regime in Bulgaria following World War II. They were encouraged by 219 the American government's U.S. Escapee Program (USEP), created to inspire people to flee from 220 Communist nations. For the U.S. government, these escapees were viewed as "a gold mine of vital 221 information" on real life behind the Iron Curtain ([31], p. 921); also see ([32], pp. 231-232). 222 Although our Cold War migrant respondents generally cite political reasons for emigrating, their 223 vocal self-identification as political refugees was influenced by the American government's 224 conditions for accepting migrants from Communist nations, as well as a wish to avoid suspicion 225 or rejection in America after they arrived. Economic considerations and access to the opportunities

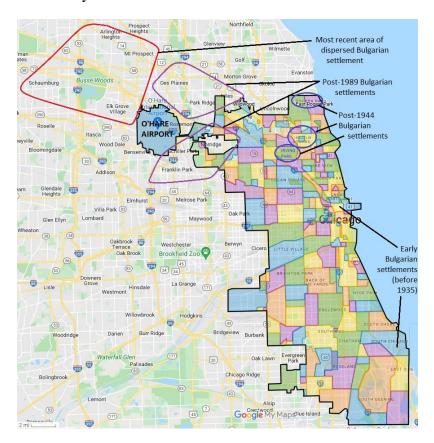
presented by life in the United States certainly played a role in Bulgarians' emigration to America
during this period as well ([33], p. 45-46)

A significant group of these Cold War immigrants came to Chicago and located in small colonies throughout the city's north side, where the post-Cold war immigrants would also settle later. Among the neighborhoods of settlement were Lincoln Square and Irving Park, where earlier immigrants from Bulgaria, the Balkans and Greece could already be found (Fig. 6). According to older political immigrants in Chicago, the Bulgarian community then counted between 1000 and 1500 people [34].

234 This decline from over 3000 in the Chicago area during the 1930s to less than half that 235 number of Bulgarians discernible by Cold War immigrants was due greatly to cultural assimilation, 236 interethnic marriages, and generational loss of ethnic identity among the families of early 237 twentieth-century Bulgarian immigrants. While some families stayed in Chicago and maintained 238 their Bulgarian identity, such as that of Dosu Doseff (born 1882, Gabrovo; emigrated to U.S. 1900; 239 Chicago physician and president of local Bulgarian League chapter; died 1965) and his two sons 240 (one of whom moved to California, while the other stayed in Chicago) [35] others lost their ethnic 241 identity or moved away. Ivan Tonov (born 1885; emigrated to U.S. 1908; railway worker; died 242 1989), for example, served as president of St. Sophia Bulgarian Orthodox Church and visited Bulgaria in 1960, but his four daughters married non-Bulgarians and Tonov and his wife retired to 243 244 California [36]. Due to these factors, and reduced immigration, the Bulgarian-born population of 245 Chicago proper, as well its total "Bulgarian foreign stock,"⁴ remained almost entirely constant in 246 U.S. census data from 1930 through 1970. ([37], p. 35, 38, 46). Greater assimilation and 247 generational attrition rates can be reasonably posited among suburban families of the early

⁴ "Foreign stock" was the United States Census Bureau's designation for the total of foreign born, native-born children of parents born in the same foreign country, native-born children of parents born in different foreign countries (according to the father's country of birth), and the native-born children of one native-born and one foreign-born parent (according to the foreign-born parent's country of birth), but not including "non-white" individuals.

Bulgarian immigrants, further reducing the number of those with whom the Chicago Bulgariancommunity identified over these decades.



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Figure 6. Pre-1935, Cold War, post-1989, and the most recent areas of Bulgarian settlement in Chicago's neighborhoods and suburbs. Composite map overlay by the authors.

Cold War Bulgarians in Chicago belonged to two main rival political divisions – the Bulgarian National Front or monarchists who sought the reestablishment of the parliamentary monarchy; and the Bulgarian National Committee or agrarians, seeking the establishment of a parliamentary republic working for the interests of the Bulgarian rural population. Both movements were established in 1948 by escapees from communist Bulgaria, and the latter was succeeded by the Bulgarian Liberation Movement after 1974 ([38], pp. 80-82). Despite being political opponents, they both aimed to "liberate" the Motherland from communist "slavery", and
"to support/raise the spirit of the Bulgarians in America" ([28], p. 126).

Both groups published materials to influence public opinion and organized local events. Each organized their own New Year's parties; celebrations of Bulgarian national and public holidays; dance gatherings and picnics; and theater and dance performances ([28], p. 129).



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Figure 7. Bulgarian National Committee New Year's celebration, Chicago 1981. Courtesy of
 Iliya Konsulov.



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Figure 8. Bulgarian dance group performs at the Bulgarian National Committee gathering
in 1980 celebrating May 24, the Day of the Slavonic Alphabet "Saints Cyril and Methodius."
Courtesy of Iliya Konsulov.

271 To increase their visibility in American society, the agrarian and monarchist groups each 272 organized their own public activities and participated separately in civic events. Members of the 273 monarchists met with Mayor Richard J. Daley in 1960 to make Bulgarian Liberation Day on March 274 3 an official Bulgarian day in Chicago, and ceremoniously raised the Bulgarian flag on Daley Plaza downtown to mark the occasion. In 1967 they assembled an exhibit of Bulgarian history for display 275 at the Chicago Public Library [39]. In the 1970s, the agrarians participated in a demonstration 276 277 organized for Eastern European migrant groups, called by one of our respondents the "Protest of 278 the Nations Enslaved by the Communist Dictatorship." In the 1960s, both groups exhibited their own display booths at exhibitions of the city's nationalities at Navy Pier in Chicago [40,41]. 279



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Figure 9: The booth of the Bulgarian National Front, Navy Pier Chicago Nationalities Exhibit, November 1962. Former President Harry Truman and Chicago Mayor Richard J.

- 283 Daley (third and second from right) appear with two Bulgarian women, one of whom is Dr.
- 284 **Stanka Paprikova (left).** Courtesy of Boyanka Ivanova.



285

Figure 10: The booth of the Bulgarian National Committee, Navy Pier Chicago Nationalities
 Exhibit, November 1969. Courtesy of Boyanka Ivanova.

Despite their rivalry in the Cold War years, the monarchists and agrarians were both active in the Saint Sofia Bulgarian Orthodox Church. The two groups collaborated to raise funds and purchase a house in 1974 at 3827 North Lawndale Avenue in Chicago's Irving Park neighborhood, to serve as the congregation's first church of its own [26]. However, because of the rivalry between the political groups in the Bulgarian Cold-War community, the collection of money for the physical building of this church in Chicago took a very long period of time:

294 When we came to Chicago in 1955, there were only about 10 of the old Bulgarian families. 295 There was no church, only a Bulgarian ecclesiastical municipality. And in 1957, maybe 50-60 people already came to Chicago [...] And then we held a meeting in the fall of 1957. 296 297 People from the monarchists also attended this meeting [...] And we started talking about 298 how to make a church and unite the Bulgarians here. And a proposal was made to open a 299 fund and start collecting money for the construction of a church. Then Doctor Paprikov 300 [the Chicago leader of the "monarchists"] gave \$500, I gave \$100, others gave some \$20, 301 some \$10, because when we came, the minimum wage was 95 cents per hour [...] We 302 weren't making much money. I don't remember how much we collected at that meeting, but 303 we continued collecting money after that to build a Bulgarian church. However, it took 304 many years until we collected enough money. There was a big disagreement between the

305 306 monarchists and the agrarians, which got in the way [...]. Eventually in 1974 we purchased a house for a church. (G.M, male, born 1933)

307 Bulgarian immigrants during the Cold War maintained a strong identification as Bulgarians, 308 through their cultural, religious and political associations. Their political views were entirely 309 oriented in reference to Bulgaria, and did not extend to an interest in local or national American 310 politics ([33], p. 50-51) Through their institutions and political groups, their active participation in 311 civic events as well as organization of their own protests and cultural celebrations, they achieved 312 a measure of separate visibility in Chicago as a Bulgarian community. This general resistance 313 toward integration in American culture and their establishment of distinct cultural associations and 314 visibility, under other circumstances, might have favored their coalescence into a vernacular and 315 consolidated Bulgarian enclave. However, this was counteracted by their small numbers, as well 316 as their internal divisions. The pervasive tension between agrarians and monarchists, and the 317 general distrust between individuals (since everyone could be a spy sent by the communists) stood 318 in the way of the Bulgarian political immigrants' consolidation into a neighborhood of their own. Instead, their energy was focused on working toward the liberation of Bulgaria from communist 319 320 "slavery".

321 3.3. Post-Cold War immigrant wave

After the communist regime in Bulgaria was toppled in 1989, the greatest wave of migration from Bulgaria to America began, continuing up until the present day. This defines the fifth, and continuing, period of the Bulgarian settlement in Chicago.

Despite Western nations' limitations on immigration, the elimination in 1989 of travel restrictions imposed by Eastern Europe's former totalitarian regimes unleashed a wave of migration to the West and America ([42], p. 251-252). A principal factor in the intensity of this flow was the start of the US Diversity Immigrant Visa Program in 1990, which allowed not only individuals but also entire families from selected countries to live and work in the USA ([43], p. 39-41, 51, 275). This post-1989 migration is essentially an economic migration, heightened by the economic crises that have gripped Bulgaria for the past three decades ([2], p. 172).

332 Since 1989, the Chicago metro region has increasingly attracted Bulgarian migrants 333 through diverse employment opportunities and the existence of Bulgarian social networks formed 334 during the previous migration periods, which permit migrant individuals and families to fit 335 smoothly into their new immigrant life in American society. The Bulgarian social (and social 336 media) networks appear to provide information that the immigrants trust more fully than the 337 information provided by general media channels. Through their networks, the newcomers receive 338 everyday support and gain social capital and tools to avoid social isolation ([42], p. 255).

4. Contours of Chicago's contemporary Bulgarian community

340 4.1. The spaces of Chicago's Bulgarians

In the particular case of Chicago and its suburbs, the contemporary Bulgarian immigrants can be registered in clusters within specific buildings, neighborhoods, or suburbs. However, they do not establish the typical ethnic enclave with their own streets of houses, stores, restaurants, other businesses, cultural centers, churches, etc. which could be called the "Little Bulgaria" or the specifically Bulgarian neighborhood.

Within the city of Chicago, small scattered Bulgarian groups live in areas across the city's north and northwest neighborhoods. A compact Bulgarian population occupies neighborhoods and suburbs close to O'Hare International Airport. According to a respondent this has happened "because 90 percent of the new arrivals [...] worked at the airport" and the airport still employes many Bulgarians (D.K., male, born 1947). The airport is even called "the most Bulgarian place in Chicago" because Bulgarian speech can be heard everywhere ([1], p.46-49). This claim finds support in the oral testimony of our respondents from Chicago, one of whom observed:

When I got off the plane for the first time in America, the first person who spoke to me at the airport in Chicago was Bulgarian...and he asked: "Do you have Bulgarian newspapers?" (I.S. female, born 1966)

The airport's location at the northwest extremity of the city pulls the dispersed Bulgarian population to surrounding communities. O'Hare and the confluence of highways around the airport are a center for the intermodal freight and trucking industries, in which a large number of post-Cold War Bulgarian immigrants found work, often leading to ownership of their own trucking and freight logistics companies. Chicago and its near suburbs around O'Hare are also preferred destinations for the new immigrants because their populations are more open to cultural differencesthan the city's suburbs.

363 Large but more dispersed groups live in specific northwestern suburbs such as Des Plaines, Mount Prospect, Arlington Heights, Elk Grove Village, and Schaumburg. The largest of the 364 365 Bulgarian population centers in Chicago and its suburbs can be discerned not only by ethnographic 366 data, but by the geography of businesses owned by Bulgarians and/or businesses that employ 367 principally Bulgarians. Des Plaines in particular boasts multiple Bulgarian businesses, services, 368 grocery stores, bars, and restaurants. Across the urban and suburban Bulgarian areas are twelve 369 Bulgarian weekend schools, at least four churches ([44], pp. 285-287), and three highly active 370 cultural centers.



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Figure 11: The Bulgarian Orthodox Church St. Sofia, Des Plaines. Courtesy of Boyanka
 Ivanova.



375 Figure 12: The Bulgarian Orthodox Church St. John of Rila, Chicago. Interior, 2022.

376 In the Chicago neighborhoods and in Des Plaines, the new Bulgarian immigrants tend to 377 live in the same buildings often called by the Bulgarian community "the Bulgarian buildings" ([44], 378 pp. 286). The buildings in north Chicago's Budlong Woods neighborhood are within easy walking 379 distance from public transportation, a Greek Orthodox church, and Balkan ethnic stores with 380 Bulgarian products. St. John of Rila Bulgarian Orthodox Church is geographically central, 381 equidistant from these buildings to the east, and other clusters of Bulgarian buildings near O'Hare 382 in Chicago and the suburbs of Schiller Park and Norridge, to the north and west. As the Bulgarian 383 population has shifted increasingly to the suburbs, this church has declined [45], as has the former 384 cluster of Bulgarian shops and services in Norridge directly to the west, where a Bulgarian 385 pharmacy and Bulgarian travel agency can still be found.

The buildings in suburban Des Plaines are in the proximity of Saint Sofia Bulgarian Orthodox Church, the Bulgarian Evangelical Church, Bulgarian stores, restaurants, businesses, and O'Hare International Airport – at and around which many new Bulgarian immigrants find employment. There is also a complex of buildings in Des Plaines with apartments owned by Bulgarians and other Eastern Europeans who rent them out to more recent Bulgarian immigrants.

In these complexes and buildings, new Bulgarian immigrants are surrounded often by other Slavic speaking neighbors from former Yugoslavia with which they have easy communication because of the languages' similarities and find mutual assistance among the Bulgarian and other Slavic speaking neighbors. Recent Bulgarian arrivals often live temporarily in these buildings until achieve a better command of English, feel more acculturated and financially independent. Once they become ready, they often move mostly to suburbs farther to the northwest, where a growing population of dispersed Bulgarian groups are found.

Even though, in the early years of immigration they often live next door to their relatives or fellow citizens in the "Bulgarian buildings," they do not tend to create an "ethnic urban village" or ethnic enclave ([46], p.17) as the older inner-city communities such as the Italians ("Little Italy:), Polish ("Polish Downtown"), Chinese ("Chinatown"), Ukraine ("Ukrainian Village") or other ethnic communities established in Chicago ([47], p.100-101).

According to our respondents in the last decade of the 20th century, most of the Bulgarian
 immigrants were still living mainly in the city Chicago. In the decade the 2008 Global Financial
 Crisis the banking industry in the United States eased credit restrictions, allowing more consumers

406 to buy homes. Many Bulgarian immigrants used this opportunity to purchase homes in the suburbs407 of Chicago and to achieve the "American Dream."

408 To buy houses - for them this is the American Dream. And these houses are scattered far and wide, and the great distances mean that there cannot be frequent meetings between 409 410 the friends and the people of the community. [...] In my opinion, it had driven people apart. 411 And the fact that they say there were 100, 120, 200 thousand Bulgarians is of no importance 412 to me. It will matter to me when I see here in Chicago or in one of the suburbs a street, like 413 *Milwaukee Ave [in Chicago]⁵, for example, full of Bulgarian shops, with Bulgarian travel* 414 agencies, with Bulgarian law offices. And why not with a Bulgarian company. And then I 415 will say: "Dilyana, there are many Bulgarians, and we are strong!" For now - we are 416 weak, we are few and there is still more to learn. And that's normal. (H.T., male, born 1965)

417 The Bulgarians in Chicago also often characterize their community as "young" in comparison with the older and more established immigrant communities – which also disperse 418 419 toward Chicago's suburbs, but at the same time retain their well-defined inner-city enclaves. For 420 example, the Polish neighborhood extends along Milwaukee Avenue, the Mexican neighborhoods 421 of Pilsen and Little Village extend west from the Chicago's Near South Side. ([47], p.101). This 422 same tendency is not shared by the Bulgarian community. Within the city, we currently observe 423 patches of new arrivals who live there only temporarily until they become more acculturated and 424 financially independent, then moving to suburbs where Bulgarian clusters already exist. 425 Significantly, some of the most recent arrivals from Bulgaria have even started their immigrant 426 lives in those suburbs.

Bulgarian immigrants' self-perception of being a "young community" requires some clarification. It does not mean that Bulgarian immigrants are new to Chicago. It is an observation that only the most recent immigrants are recognizably Bulgarian in culture, language and community. This is a result of several factors. First, the initial wave of migrants in the early

⁵ The respondent refers to the area with predominantly Polish population. The area around where Division, Milwaukee, and Ashland Avenues intersect in Chicago on the city's near Northwest site was long identified as Polish in ethnicity [48]. Milwaukee Avenue is also called the "Polish Broadway" ([37], p.101)

431 twentieth century did not reach the critical mass to form an inner-city dense and permanent enclave, 432 and by the 1930s had already begun to disperse across the city and into the suburbs. Second, the 433 Cold War decades of minimal migration from Bulgaria resulted in the integration of this dispersed 434 community, and widespread loss of cultural and linguistic identification with Bulgarian roots. This 435 is evident from the identifiable Bulgarian community's strength of three to five thousand in the 436 1930s dwindling to "about 10 old [] families" in Chicago identifiable by our respondents as 437 Bulgarian in the mid-1950s. Third, despite the Cold War migrants' strong and enduring 438 identification as Bulgarians, their internal factions and small numbers prevented their coalescence. 439 Finally, when the resurgence of Bulgarian immigration occurred after 1989, the opportunity for 440 forming a recognizable ethnic enclave had already passed.

441 It has been observed that Chicago's existing ethnic enclaves trace back to migration waves 442 in the post-war period or earlier, and "the formation of dense networks of ethnic- or immigrant 443 specific businesses within extensive residential areas dominated by the same population groups is 444 not typical for contemporary Chicago" ([47], p. 104) Despite the recent Bulgarian migration in numbers sufficient to establish and sustain such a dense enclave in Chicago, the dynamics and 445 446 conditions since 1989 have not favored such a coalescence. Particularly after 2000 - with the 447 opening of more job opportunities in the suburbs ([47], p.101) and the affordable rental housing 448 and "easy" home loans given by the banks - prevailing economic conditions intensified the 449 dispersal of the Bulgarian community to the northwest inner-ring suburbs. This process prevented 450 the community's urban consolidation and created a more dispersed pattern of settlement in 451 suburban clusters ([47], p.104).

452 This lack of a distinct ethnic enclave – or even a neighborhood in which Bulgarians figure 453 as the dominant population – is echoed by the extremely limited profile of Chicago's Bulgarian 454 community in the literature about Chicago's diversity and ethnic landscape. While social and 455 cultural studies of ethnic Chicago describe other contemporary Eastern European groups, these do 456 not include the Windy City's Bulgarian community. The 1976 City of Chicago publication and 457 maps of ethnic concentrations throughout the city's history includes Czeck/Slovak, Ukranian, 458 Lirhuanian, Yugoslav and Hungarian groups, and even mentions the Burmese population of 459 approximately 200 families, but omits Bulgarians [20]. The fourth edition of Ethnic Chicago: A 460 Multicultural Portrait (1995) [49] and The New Chicago: A Social and Cultural Analysis (2006) 461 [50] do not contain a single reference to the Bulgarian community, which is similarly omitted from

462 ethnic guidebooks to the city. Although the comprehensive *Encyclopedia of Chicago* includes a
463 brief entry for "Bulgarians," the community [51] is not represented in the Chicago History
464 Museum's exhibits highlighting the city's ethnic diversity.

465 4.2. Bulgarian organizations in Chicago since 1989

In spite of their dispersed pattern of settlement, the significant increase in the number of 466 467 Bulgarians in Chicago has resulted in the community becoming more organized and increasingly 468 visible in the host society. In 1994, a *Chicago Tribune* reporter interviewed Simeon Todorov, a 469 Bulgarian immigrant working as a skycap at O'Hare airport, during a Bulgarian picnic in suburban 470 Schiller Park. Todorov was quoted as saying, "Nobody knows anything about Bulgaria. People 471 here know more about Albania" [42] Since the 1990s, the community's visibility has increased 472 through the founding of multiple Bulgarian community organizations. Some of these played an 473 active role in the community's life and have ceased to exist; while others, particularly more recent 474 organizations such as the cultural centers and schools, continue to play a growing role in Bulgarian 475 community life in Chicago and the suburbs.

The Bulgarian community of Chicago and its near suburbs support at least four churches with their own permanent places of worship: the Bulgarian orthodox churches of St. John of Rila, in the northwest Chicago neighborhood of Portage Park, and St. Sofia, which began in Chicago and has since moved to the suburb of Des Plaines; a Bulgarian Evangelical church New Life also located in Des Plaines; and a Bulgarian Church of God in the neighboring suburb of Park Ridge.

481 After 1989, the Bulgarian government started actively to communicate with the Bulgarians 482 in Western Europe and the United States and even started to finance Bulgarian education abroad, including in the United States. Under the Native Language and Culture Abroad National Program 483 of the Ministry of Education in Bulgaria⁶ established in 2009 and introduced in 2011, licensed 484 485 schools abroad can receive funding from the Bulgarian government ([53], 108; [54], p. 88; [55], p. 486 400). This state subsidy has allowed a significant increase in the number of schools in Chicago 487 and the suburbs. Between 2015 and 2022 the community maintained a stable number of 12 private 488 Bulgarian schools offering weekend language and cultural classes, including those affiliated with 489 the community's churches. Some of these schools enroll more than 100 students, and the Little

⁶ <u>https://web.mon.bg/bg/100292</u>, retrieved on June 28, 2023.

Bulgarian School along with its branches has currently more than 600 students.⁷ M. Borisova and
B. Koulov explained this large number of schools (and the sizable number of children enrolled in
some of them) with the fact that the post 1989 Bulgarian migration in Chicago and the metro area
mostly "consists of young migrants, mostly families, and naturally includes many school age
children." ([55], p. 401).



495

496 **Figure 13: Little Bulgarian School, Des Plaines.** Courtesy of Konstantin Marinov.

497 During the past 10 years, new players have appeared on the Bulgarian community life scene. 498 These recent organizations are Magura Cultural Center, Bulgarica, and the Little Bulgaria Center, 499 all located in near suburbs. Some of the activities of these organizations are similar, such as 500 organizing dance lessons, art classes, art exhibits, book premiers, films screenings, and observation 501 of Bulgarian official holidays. Each center has become known for its own signature features and 502 activities. For example, Magura maintains a free Bulgarian library and organizes book fairs and

⁷ According to M. Borisova and B. Koulov, "the first Bulgarian school abroad licensed by the Bulgarian Ministry of Education and Science, Little Bulgarian School, which, together with its branches, is in school year 2016/2017 the largest Bulgarian school in the US with over 400 students." ([55], 401); on its Facebook page, the Little Bulgarian School announced that in October of 2017 (school year 2017/2018), the children enrolled in the school are more than 600: https://www.facebook.com/mbuchicago/?ref=embed_page.

- 503 art classes. Bulgarica acts as a Bulgarian dance school and art gallery. The Little Bulgaria Center
- 504 offers a Bulgarian school on the weekends, and a dance school.⁸



505

506 Figure 14: Book Fair at the Bulgarian Cultural Center "Magura", Arlington Heights.
507 Courtesy of Magura Cultural Center.



508

- 509 Figure 15: Bulgarica Cultural Center, Mount Prospect. Celebration of the March 3 510 Bulgarian National Haliday in 2022 Courtagy of Bulgarian
- 510 **Bulgarian National Holiday in 2022.** Courtesy of Bulgarica.

⁸ Growing out of the Little Bulgarian School in Elk Grove Village, the organization purchased the building of a Lutheran Church in Des Plaines in 2019 to enlarge the school into a cultural center there [56].

511 4.3. From "Chicago – the Bulgarian City" to "Little Bulgaria" – community boosterism, self512 study, self-reflection, and the community ideal of cohesion

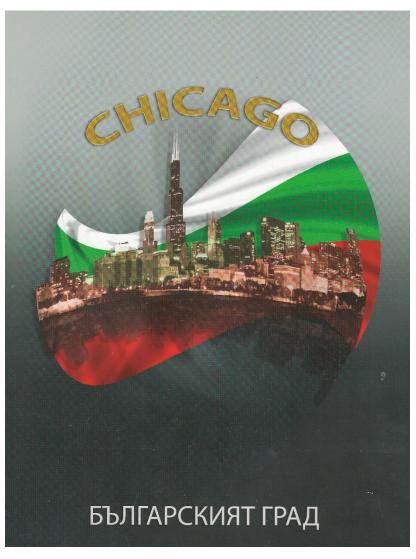
It could be stated that the economic capital of Chicago's Bulgarian population has 513 increased with the emergence of a growing middle class and the appearance of a group of 514 515 successful businesspeople, especially in the transportation of goods. The attainment of economic 516 capital leads to the need for expression and visibility in the receiving community. Within the 517 framework of Bourdieu's (1986) theory of the different types of "capital," including financial, 518 cultural, social, and symbolic, we conclude that economic prosperity has determined the efforts of 519 the Bulgarian community to gain the other types of capital: cultural, social, and symbolic [57]. The 520 acquisition of these additional forms of capital is palpable in the dynamics of Bulgarian community life, various events, and self-presentation of the group through the media and publications. 521

522 In 2014, community activists and organizations with the patronage of the Consul General 523 in Chicago published the first encyclopedia of essays about the contemporary community's 524 individuals, organizations and events, entitled *Chicago – The Bulgarian City* [1]. The book 525 demonstrates the ability of the diaspora for boosterism, self-reflection, and self-study. This self-526 reflective narrative, published in bilingual form, reveals the ambition of active members of the 527 community to construct an attractive community image for presentation to both Bulgarian and 528 American audiences. Also being written in English, this volume becomes a part of North 529 America's and Chicago's history of immigration ([58], p. 8) "The Bulgarian city," as presented in 530 the volume's essays, has its own leaders, places, and organizations that gather the community 531 together, but they do not constitute a monolithic body; rather, the Bulgarian groups and institutions 532 are dispersed.

An insight to the creation of *Chicago – The Bulgarian City* was provided to us by one of the
volume compilers, Dinko Dinev. During an interview with Dinev in 2016 he shared:

535I came up with the name – "Chicago - the Bulgarian city" [...] It is a combination of536everything that has been superimposed in my life during the last 16 to 17 years in Chicago.537The number of Bulgarians increased so much! Seventeen years ago you couldn't hear538Bulgarian speech - you had to go to certain places, and now you're walking along Michigan539Ave [in downtown] and suddenly someone is talking in Bulgarian. From all these things540that happened in the Bulgarian community in recent years, the idea was formed that541Chicago is the largest Bulgarian city outside of Bulgaria [...]And out of 176 nations that

542 live in Chicago, the Bulgarian community finds its place with all that does and has done -543 schools, churches, cultural events, publication of newspapers, restaurants, shops, 544 companies - everything that has been happening lately is shaping Chicago as a Bulgarian 545 city. I wanted to emphasize with the title that there are so many Bulgarians in Chicago that 546 it is turning into a Bulgarian city. Of course, I cannot compare with the Polish people, who are 3.2 million in 11-12 million Chicago, but still, against the background of the number 547 548 of people who live in Bulgaria - 7 million, 300 thousand outside [in Chicago] - this is 549 something very substantial. (D.D., male, born 1960).



550

551 Figure 16: *Chicago – the Bulgarian City*, the first collection of essays about the Bulgarian 552 contemporary community in Chicago and the metro area, published in 2014 [1].

553 Lately, the community's perception of Chicago as "the Bulgarian city" is a postmodern 554 and imaginary product where Bulgarians are intertwined within the American social structure, but 555 maintain their own parallel structures. This concept appears to be evolving. If in 2014 the community was claming Chicago as "Bulgarian", in present days the community demonstrates the 556 557 aspirations of having a vernacular focal point called the "Little Bulgaria" similar to ethnic centers 558 such as Little Italy, Ukranian Village, Greek Town and Chinatown. This phrase was already 559 suggested in *Chicago – The Bulgarian City* ([1], p.73, 129). Since then, the organization running the Little Bulgarian School in Chicago (actually located in the suburb of Elk Grove Village) 560 opened their Център "Малката България" ("Little Bulgaria" Center") in Des Plaines, which 561 includes a branch of their Bulgarian language school. This adjustment in nomenclature is 562 significant; from a diminutive phrase – little Bulgarian – it has been reconstructed into a parallel 563 of "Little Italy," suggesting a grander alignment with the designation of Chicago's Italian ethnic 564 565 enclave and neighborhood.

However, the existence of a community center and school named "Little Bulgaria" does not in itself create an ethnic enclave. A single institution does not create a vernacular ethnic landscape. Nevertheless, the image conjured up by this institution's name does express the

- 569 community's ideal for greater cohesiveness an aspiration which, if achieved, would usher in a
- 570 new distinguishable period of Chicago's Bulgarian settlement.



- 572 Figure 17: Little Bulgaria Center, Des Plaines. Courtesy of Little Bulgaria Center.
- 573 5. Conclusions

571

574 Margarita Karamihova stated that in the first years of the twenty-first century, Bulgarian 575 immigrants in the United States have no clear strategic need of visibility in the American society 576 with their own face and distinct voice ([43], p. 269); however, if this was true even for Chicago 577 then, now two decades later, we can definitely state that the community has demonstrated great 578 effort and significant success in acquiring visibility, as well as cultural and social capital.

579 The Bulgarian community model of development is not the same as those of other migrant 580 groups that can claim a vernacular urban centralized space in Chicago. During the early periods of immigration, despite the close concentration of their settlements, the Bulgarians in Chicago did not manage to establish a permanent ethnic enclave recognized by both Bulgarians and other members of American society. Due to their small number, low economic profile and the temporary character of their migration, the early Bulgarians in Chicago remained essentially invisible. Only later, in 1933, because of the Chicago World's Fair, did these migrants and their descendants who had kept their Bulgarian identity manage to establish lasting community organizations and greater recognition.

588 However, the St. Sofia Bulgarian Orthodox congregation, established in 1938, appears to be the only Bulgarian organization in Chicago that has existed continuously throughout the last 589 590 two periods of Chicago's Bulgarian community. The dramatic reduction in new Bulgarian 591 migrants beginning in the 1930s and lasting until 1990, in conjunction with the dispersion of the 592 community across northern Chicago and the northwest suburbs, caused the population self-593 identifying and outwardly identifiable as Bulgarian to dwindle. Those few new migrants during 594 the Cold War were divided sharply between the agrarians and monarchists. These factions 595 competed for leadership in the church, and their rivalry was counterproductive for the 596 consolidation of the congregation and the Bulgarian community as a whole. The church was the 597 only unifying factor for the Bulgarian Cold War immigrants, who managed by sustained efforts to 598 collectively purchase a house to serve as a church.

599 The Cold War division within the community was augmented by the Bulgarian communist 600 state's intervention in the life of the Bulgarian refugees through surrogates, especially in the 601 jurisdiction of Church matters, seeking to create tension between immigrant groups and divide 602 them. This stands in contrast with the present period, in which the Bulgarian state engages in a 603 productive way (even though not sufficient) in favor of consolidation of the Bulgarian 604 communities abroad, including Chicago. These efforts are particularly focused through funding 605 provided for the Sunday schools and recognizing the diplomas issued by these schools; organizing 606 voting sections abroad for Bulgarian elections, and the Bulgarian Consulate in Chicago's support 607 of local Bulgarian institutions. As other scholars observe, the Bulgarian government realizes the

608 performative and representative potential of the Bulgarian communities in their host countries, and 609 encouragement of this potential gradually becomes part of the state policy of Bulgaria ([59], p. 37).

610 Despite this support and the community's strengthened networks and institutions, the new 611 immigration since 1989 arrived without an established enclave of their own in Chicago, and the 612 only previous large wave of Bulgarian immigration had ebbed more than sixty years before. The 613 dispersion, attrition and internal divisions of the identifiable Bulgarian community of Chicago 614 during those decades did not offer an established foundation for the formation of a well-defined 615 "Little Bulgaria" in Chicago when the new wave of post-Cold War migrants arrived. Although the 616 area is now home to the largest Bulgarian population outside of Bulgaria – according to unofficial 617 census data, in the range of 150,000 to 200,000, and estimated by some authors at up to 300,000 618 people ([41], 400) – Chicago's Bulgarian community has not realized its own ethnic enclave. 619 Rather, after 1989 we observe Bulgarian "dispersed ethnic organizational networks" ([46], p. 10), 620 and clusters of Bulgarians in Chicago and the suburbs. The Bulgarian immigrant ethnic model has 621 not reached the stage of "spatially defined immigrant consumer centers" ([46], p. 10), 622 characterized by a neighborhood where both "immigrant" newcomers and more or less assimilated 623 "ethnics" are expressed in vernacular landscapes.

624 Echoing other immigrant groups from Europe, for which Chicago is often characterized as 625 a "Polish" city, a "Russian" city, or "Ukrainian," and so on, the Bulgarians also claim Chicago as 626 the "Bulgarian" city. However, this claim is more of an aspiration and a desire for visibility that is 627 slow in coming. During an official meeting at the White House with the Bulgarian prime-minister 628 Boyko Borisov in 2012, American President Barak Obama observed, "Obviously, there are very 629 strong bonds between our two countries, including many Bulgarian Americans in my hometown 630 of Chicago. Despite this recognition, the increasing number of Bulgarian-Chicagoans and their 631 rising aspirations, Chicago has not been identified yet by the host society as "Bulgarian" to the extent that it is identified as being "Polish," "Russian," "Ukrainian," "Greek," or a host of other 632 633 ethnic identities.

Existing within the conditions of contemporary globalization, the Bulgarian community in Chicago from the largest and most recent immigration wave is still young (compared to other ethnic communities), transnational, mobile, and dynamic. It is actively searching for a place in the postmodern world where the secret to successful community development is the ability for intercultural communication. To achieve this intercultural communication, the Bulgarians in
Chicago present themselves through events and traditions that are recognized by the group as
important for the maintenance and explication of group and individual identity. Due to this fact,
our future work on Bulgarian migrants in Chicago and the wider area will extensively discuss the
topics of public life and the identity of the Bulgarians who live in "their" Bulgarian city of Chicago
([32], p. 272) and dream about recognition of their own "Little Bulgaria" within it.

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